Prudential RUBLOFF

ENHANCE YOUR HOME FOR A QUICKER SALE

Before going on the market:

- Clean every room and remove clutter for a brighter look
- Rent a storage unit for items in more crowded rooms
- Hire a professional cleaning service every few weeks while the house is on the market
- Remove items from counters, closets and attics
- Repaint soiled or strongly colored walls with a neutral shade, such as off-white or beige
- Repair cracks, leaks, holes and signs of dampness
- Replace broken or cracked windowpanes, molding and other woodwork
- Inspect and repair plumbing, heating, cooling and alarm systems
- Buy new towels for display during open houses
- Spruce up a kitchen in need of major remodeling with new cabinet knobs, window treatments or a coat of neutral paint
- Consider bringing in a professional stager
- Keep your lawn manicured and watered
- Trim hedges, weed flowerbeds and prune trees
- Check the foundation, steps, walkways, walls and patios for cracks and crumbling
- Inspect doors and windows for peeling paint
- Clean and align gutters
- Clean the chimney

- Repair loose or damaged roof shingles or siding
- Keep walks neatly cleared of snow and ice
- Add colorful annuals near your front entrance in spring and summer.
- Reseal an asphalt driveway

When showing your home:

- Open drapes and curtains before prospective buyers arrive. Make certain the temperature is comfortable.
- Keep pets out of the way temporarily unless they are quiet and well behaved.
- Playing soft background music is acceptable, but blaring stereos, radios and TVs will impede discussions.
- Never apologize for the appearance of your home. Let your Prudential Rubloff agent react to comments.
- Avoid having too many people present. Potential buyers may feel like intruders and hurry through your home.
- Keep your garage door closed during open houses.
- Stay in the background or better yet, leave the house. Your Prudential Rubloff agent is trained to sell your home, is familiar with the buyer's needs and can point out the significant features of your property.